

Sustainable destination development

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Economically sustainable destinations

- Spread effects (labour markets, related business)
- Value added – product refinement and high level of services
- Local production and consumption
- The role of ownership and the risk of leakage – local reinvestment and benefit for the community?



Infrastructure and the local economy

- Tourism business and municipality/public services – costs and benefits (health care, sewage, garbage etc.)
- Sustainable communities/municipalities – taxes and income from tourism important
- Who should pay for the “dirty side” of tourism?



The environmental paradox

- Environment as the key resource – used for tourism products and consumption (ski-slopes, beaches etc)
- Environmental change (over use and poor management) may threaten the product itself
- Protection for sustained competitiveness



Sustainability principles in tourism

- Sustainable destinations and sustainable communities/regions
- The local perspective – responsibility for resource use and consumption
- The social aspect – sustainable communities through local involvement and inclusion
- Congestion, over used environment, hostile “locals”, poor infrastructure etc. – results of unsustainable destination management



Sustainable destinations is not a matter only of technical solutions – but just as much an issue of stakeholder cooperation and (socially and economically) sustainable communities!



Thank you!